

Is it possible to be too connected?

Source: Wikipedia

Surowiecki presented a session entitled *Independent Individuals and Wise Crowds, or Is It Possible to Be Too Connected?*^[3]

The question for all of us is, how can you have interaction without information cascades, without losing the independence that's such a key factor in group intelligence?

He recommends:

- Keep your ties loose.
- Keep yourself exposed to as many diverse sources of information as possible.
- Make groups that range across hierarchies.

Tim O'Reilly^[4] and others also discuss the success of [Google](#), [wikis](#), [blogging](#), and [Web 2.0](#) in the context of the wisdom of crowds.